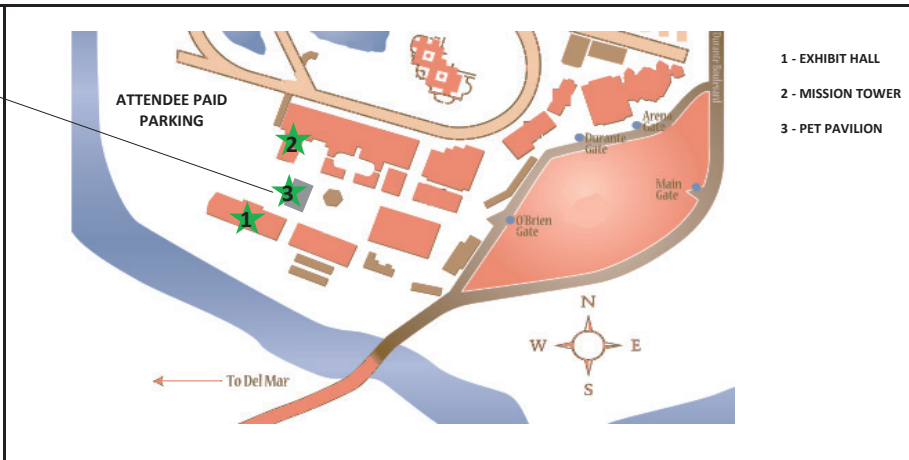
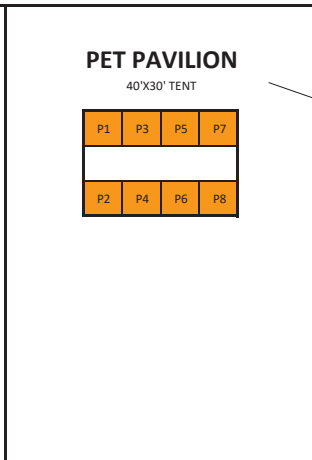
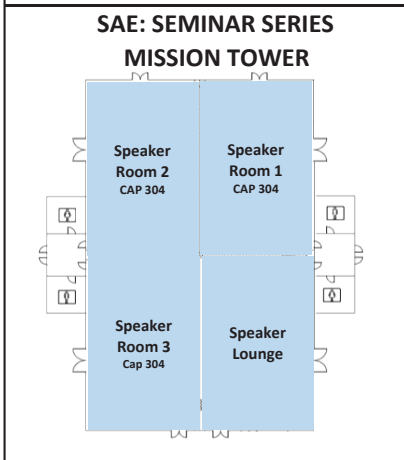
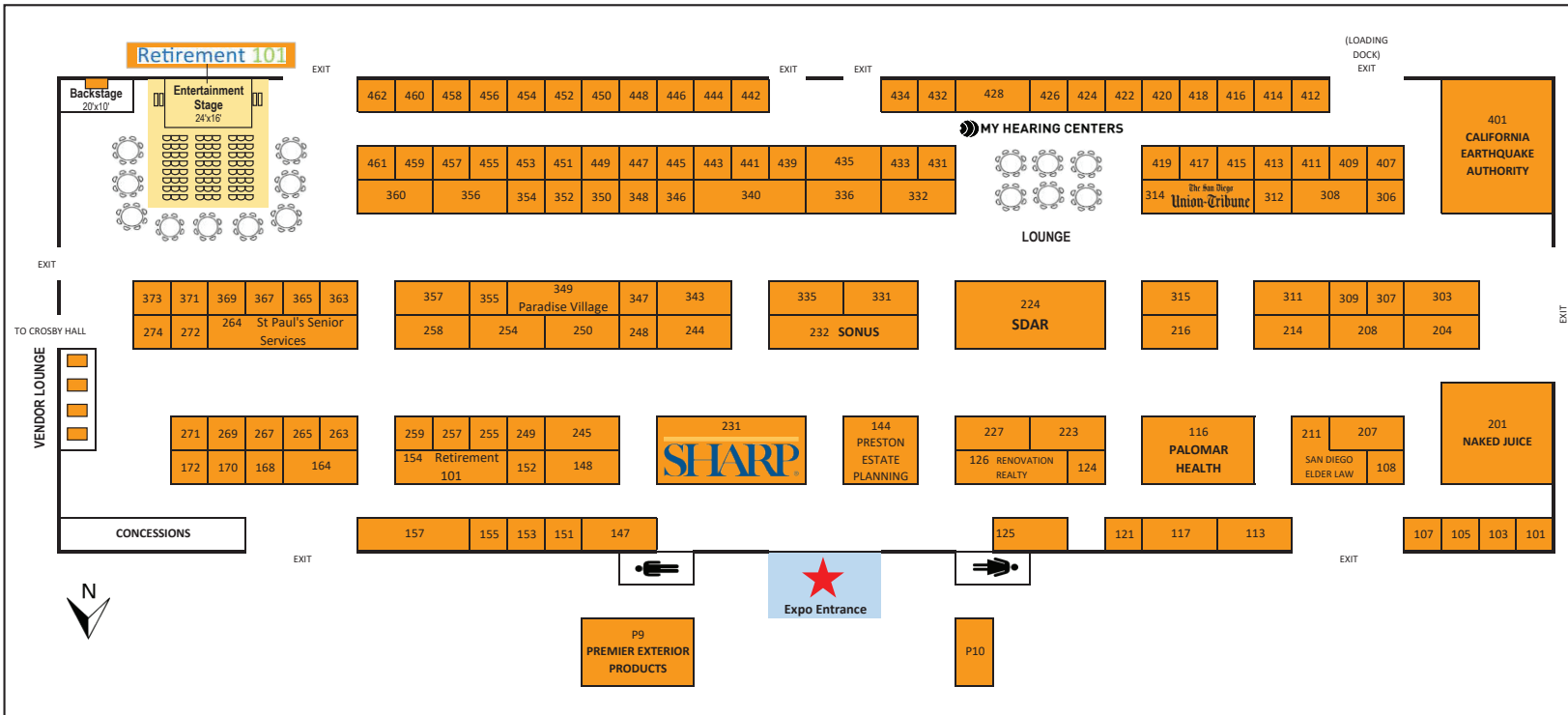


Exhibitor Listing



Title Sponsor:



Exhibitor Alphabetical Listing

244	AARP
335	AARP United Health Care
456	Accessible Renovations
409	Accredited Nursing
348	Acupuncture RSF
164	AG Insurance
272	AGA Medicare Options
259	Aging-In-Place Remodeling
258	American Vision Windows
354	At Home Nursing Care
208	Avacen Medical
108	Bankers Life & Colonial Penn
413	Bastyr University Clinic
435	Bath Fitter
148	Bath Planet
449	Best Value Home Remodeling
444	Better Business Bureau
223	Bridlewood Insurance
306	BrightStar Insurance Services
350	ButterFlies Smile
401	California Earthquake Authority
121	California Head & Neck Specialists
452	California Telephone Access Program
257	CapTel Outreach
443	Care 1st
267	Caring Transitions of Carlsbad & La Jolla
214	Casa Aldea Senior Living
P6	Chihuahua Rescue of San Diego
307	Clear Captions
414	Clear Choice Hearing Aid
416	Consumer Advocates for RCFE Reform
445	County of San Diego Long Term Care Ombudsman Program
360	DayTripper Tours
418	Dignity Memorial
461	Dixieline Lumber & Home Centers
431	doTERRA Wellness Advocates
462	Dr. Bronner's
157	Dr. John Harper, DC
347	Dream Vacations - Team Alston Travel
417	Drew Schlosberg's Radio Show
P1	Easy Turf
441	Easy Turf
422	Edward Jones - Kathleen Stephens
450	Edward Jones Investments - Tom Ross
432	EMF Solutions
346	Eternal Roots
355	Eyeglass World

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P4	FACE Foundation
460	Family Matters In-Home Care
453	Farm Fresh to You
336	Front Porch Communities and Services
P7	Graceful Departure Pet Center
P8	Guardian Angels Pet Cremation
147	Harmony Home Medical
168	Healthy Life Creations
153	HearUSA
303	Hemlock Society of San Diego
448	HMBLDT
155	Homewatch Caregivers
315	Human Longevity, Inc.
365	Humana
204	Infinity from Marvin, by Veracity Window and Door
207	InnerOptimal, Naturopathic Brain Training Center / Real Time Pain Relief
458	Kaiser Permanente
311	Kaminskiy Design & Remodeling
340	La Jolla Cosmetic Laser Clinic
101	Lantern Crest Senior Living
356	Lawyer in Blue Jeans
255	Life Within Family Chiropractic
107	LifeWalker Mobility Products
446	Love Right Home Care
371	LPL Financial
249	Marrokal Design & Remodeling
428	Martha's Senior Gourmet
105	Mauzy Heating Air & Solar
352	Medicare Central
274	Mimi's Café
269	Mount Miguel Covenant Village
124	Movement Mortgage
332	My Hearing Centers
202	Naked Juice
245	NeoTract (UroLift System)
459	Nerad + Deppe Wealth Management
216	Pacific Research Network
116	Palomar Health
349	Paradise Village
P10	Phantom Bikes
434	Phantom Bikes
172	Photos, Movies and More
P9	Premier Exterior Products
144	Preston Estate Planning
265	Professional Medical Supply
419	Quality Home Renovators

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271	Realty Income
331	Re-Bath of Southern California
170	Reborn Cabinets
373	Renewal by Andersen
126	Renovation Realty
154	Retirement 101
152	Reverse Mortgage Funding
367	Revolution Enterprises, Inc.
415	Richard Lederer
412	S&S Tours
211	San Diego Elder Law Center
113	San Diego Gas & Electric / TechniArt
P2	San Diego Humane Society
457	San Diego Memorial Society
151	Savon Pavers
411	SCAN Health
103	Schulte Insurance
455	SD Senior Citizen Services
224	SDAR
447	SDSU-Osher Lifelong Learning Institute
P3	Second Chance Dog Rescue
263	Senior Helpers
248	Shared Solutions America
250	Sharp Health Plan
231	Sharp HealthCare
125	Show Information
424	Silverado Lives Enriched
363	Smaart House
343	Solatube Home Daylight
232	SONUS American Hearing Aid Center
264	St. Paul's Senior Services
308	Sungarden Terrace
420	THC The Healing Center of San Diego
433	The American Board of Home Care
312	The Freebird Club
227	The Montera
314	The San Diego Union-Tribune
117	Thrivent Financial
254	Tivity Health Silver Sneakers
357	Torrey Holistics
454	Tri-City Senior Mile and Move Your Feet Before You Eat! Foundation
426	United Healthcare Medicare Solutions
439	US Securities and Exchange Commission
442	Village Cremation
309	Visiting Angels - Senior Home Care
407	Waddell & Reed Financial Advisors
451	Whole Life Home Care
369	Wyndam Vacations



SPONSOR & EXHIBITOR FAQs

The Expo is a one-day free indoor event offering education, inspiration and fun for adults 50+. The Expo will have more than 18 seminars on meaningful topics important to the aging adult and a 55,000-square-foot Expo floor with hundreds of exhibitors. The Expo is being held at Del Mar Fairgrounds with exhibit space in the Exhibit Hall and three seminar/speaker rooms in Mission Tower.

- **What are the event date, hours and location?**

Saturday, October 7, 2017

9 a.m. – 4 p.m.

NEW LOCATION! Del Mar Fairgrounds: 2260 Jimmy Durante Blvd, Del Mar, CA 92014

- **How much is Expo admission?**

The Expo is a FREE event—FREE admission and FREE entertainment.

- **How many attendees should I expect on the show floor?**

Attendance projection is estimated at 16k during the course of the one-day event.

- **How can I identify staff?**

They will be wearing orange shirts with the The San Diego Union-Tribune logo.

- **Where do I or my customers park and what is the cost?**

Attendee Parking: Attendees can come through the Main Gate and/or Solana Gate. Parking price: \$13.

Sponsor & Exhibitor Parking Validations: Sponsors & Exhibitors should park in the **Solana Gate Parking**. Sponsors & Exhibitors should park anywhere around the building, besides fire lanes & any area you are using of course. Probably on the West side of your building (towards the beach) would be best. You will receive parking validation stickers at check-in; limited based on your package. There are no in/out privileges; you will require a new parking ticket or validation if you leave the parking lot. Once all validations have been used, sponsor/exhibitor is responsible for parking fees of \$13 each day.

Sponsor & Exhibitor Parking Validations: (limited based on your package)

10 Title Sponsor	2 Premium Double Exhibit
8 Presenting Sponsor	2 Premium Single Exhibit
6 Premier Sponsor	2 Standard Double Exhibit
4 Gold Sponsor	2 Standard Single Exhibit
2 Silver Sponsor	2 Nonprofit Exhibit
2 Marquee Sponsor	
4 Main Stage Sponsor	

Speaker Parking: Speakers should park in the **Solana Gate Parking**. Each speaker will be given a complimentary parking validation. You will receive a validation sticker at the Information Area when you check-in.

- **What are the times for move-in/move-out?**

Move-in will be Friday, October 6 ONLY

Sponsors: Noon-7 p.m.

Exhibitors: 2 p.m. - 7 p.m.

Sponsor and Exhibitor check-in is located at the Show Information Booth #125 (inside and to the right of the Expo entrance). When you arrive for move-in you will receive a packet with all the additional information and resources you will need for the event, including your parking validation stickers (limited based on your package).

Move-out is Saturday, October 7, 4 p.m. – 5 p.m.

Please make sure that your table is staffed ALL HOURS of both days the expo as we expect a steady flow of people all day. Event staff requests no early tear down.

• **When does my booth need to be open?**

Exhibitors are required to be open from 9 a.m. – 4 p.m.; closing before the end of event or staying open after event is strictly prohibited and is grounds for exclusion from participation at future events. **Move-out** is Saturday, October 7, 4 p.m. – 5 p.m.

• **What is included in my booth?**

Package Level	Exhibit Area	6 ft table	Chairs	Wastebasket
Title Sponsor	800 sq ft	8	16	8
Presenting Sponsor	600 sq ft	6	12	6
Premier Sponsor	400 sq ft	4	8	4
Gold Sponsor	300 sq ft	3	6	3
Silver Sponsor	200 sq ft	2	4	2
Marquee Sponsor	200 sq ft	2	4	2
Main Stage Sponsor	300 sq ft	3	6	3
Premium Double Exhibit	200 sq ft	2	4	2
Premium Single Exhibit	100 sq ft	1	2	1
Standard Double Exhibit	200 sq ft	2	4	2
Standard Single Exhibit	100 sq ft	1	2	1
Nonprofit Exhibit	100 sq ft	1	2	1

Note: Each 6 foot table includes black linen. Single Exhibit is a 10’x10’ booth. Double Exhibit is a 10’x20’ booth.

• **Who can help me with questions during exhibitor move-in/move-out and during the Expo?**

The San Diego Union-Tribune management staff will be on site during move-in and move-out times on Friday and Saturday. There will be an Information Area inside the entry to the Expo. In addition, there will be dozens of event staff in orange shirts roaming the show floor.

• **Will there be equipment during move-in/move-out available?**

Bring your own dolly or cart to make your move-in easier. Show management does not have equipment available for exhibitor use.

• **How can I find or direct my staff to my booth, Main Stage, restrooms, and other important areas?**

A floor plan will be available at check-in and on signage throughout venue.

• **Will there be food available at the Expo?**

Sponsors & Exhibitors will be provided with a specific number of complementary lunch coupons. You will receive lunch tickets at check-in. There will also be reasonably priced food options available on-site through Del Mar Fairgrounds. In addition, multiple exhibitors are offering free food samples for attendees on the Expo floor.

Sponsor & Exhibitor Lunch Tickets: (limited based on your package)

10 Title Sponsor	2 Premium Double Exhibit
8 Presenting Sponsor	2 Premium Single Exhibit
6 Premier Sponsor	2 Standard Double Exhibit
4 Gold Sponsor	2 Standard Single Exhibit
2 Silver Sponsor	2 Nonprofit Exhibit
2 Marquee Sponsor	
8 Main Stage Sponsor	

• **Can we distribute handouts during the Expo?**

You may distribute handouts regarding your business **only** at your booth. Please do not hand out material anywhere else. Do not hand out material for other businesses.

- **Will there be electrical?**
If you requested electricity for your booth, you will have access to the following: 5 AMPS (M/W OTLT 5A/1000W 500V). Sponsors, please note your Expo package includes electricity. Exhibitors, electricity can be purchased for an additional fee of \$94.00 per booth space.
- **Will there be internet access?**
Wi-Fi will be available. It is for basic services, including checking email, going to a website etc. **The on-site Wi-Fi is not available for streaming video** as there is not enough bandwidth available. If you require Wi-Fi for these purposes, please plan on bringing a Hot Spot for your booth.
- **What signage will be provided?**
A small I.D. tag will be supplied for your booth for identification purposes only; it will not be appropriate for marketing or promotional use. It is recommended that you bring professionally done signage to enhance the look of your display table or booth.
- **How will the Expo be promoted?**
The San Diego Union-Tribune is running a high visibility multi-media campaign—in the paper, online and in social media six months prior to the Expo. This campaign will generate millions of impressions and is valued at more than \$500,000 dollars in media.
- **Does the Expo have a website?**
The Expo has a dedicated website with comprehensive event details at successfulagingsd.com.
- **How do I get a list of exhibitors, speakers or Main Stage entertainment?**
The San Diego Union-Tribune will produce a comprehensive event program that will be dropped into the paper on Thursday, October 5, 2017. The event program will also be distributed at the event entry and is available online at successfulagingsd.com.
- **What types of speakers will be at the Expo?**
The Expo will offer more than 18 seminars conducted by experts in many fields throughout the day, covering dozens of important topics for adults 50+. Topics range from health, Medicare, beauty, finance, and home to many more. Check out the speaker bios and seminar schedule at successfulagingsd.com.
- **Do I need a ticket to attend the seminars?**
Seminar seating will be available to attendees on a first come, first serve basis. Attendees do not need a ticket to secure a seat.
- **Will seminar sessions be recorded? Can I buy seminar session recordings?**
Seminars are not recorded. Many of the speakers have books and websites, or will be on the Expo floor to answer questions.
- **Will there be a video or photographs available after the Expo?**
The San Diego Union-Tribune will be producing a professional promotional video showcasing the event that will include brief interviews with selected attendees and exhibitors. Professional still photographs will also be taken. This material will be proprietary, produced and distributed at the discretion of The San Diego Union-Tribune.
- **Can I access a list of attendees?**
Expo exhibitors can host a giveaway in their booth in order to gather attendee information. However, the Expo does not provide event attendee information.
- **Are wheelchairs or motorized carts available at the Expo?**
The show is not responsible. Attendees are welcome to bring their own wheelchairs or motorized carts.

- **Will there be security on the show floor?**

The Expo will provide 24-hour security from Friday move-in through Saturday move-out. If you need security during the Expo, please ask roaming event staff or check in at the Information Area.

- **What should I do in the event of a medical emergency?**

Call 911, alert security or alert an Expo staff member roaming the show floor.

- **Will there be a Lost and Found?**

Del Mar Fairgrounds has a lost and found. Items that are found on the show floor may also be turned into the Information Area on the show floor.

- **When will the next San Diego Union-Tribune Successful Aging Expo be held?**

There will be another San Diego Union-Tribune Successful Aging Expo next year. Dates and location will be announced soon.

- **ADDITIONAL EXHIBIT RULES**

ASSIGNMENT OF EXHIBIT SPACE: Nothing in this agreement is to be construed as a guarantee of the location of the booth/space area within the events center. Positioning of all vendor spaces is at the sole discretion of The San Diego Union-Tribune unless otherwise indicated here in writing. It is agreed that assigned space is final and may not be changed once the Event is open, except at the request of The San Diego Union-Tribune.

USE OF EXHIBIT SPACE: All demonstrations or other promotional activities must be confined to the limits of exhibit space rented. Sufficient space must be provided within the exhibit booth for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles near its booth free of congestion caused by the demonstrations or other promotions. No person, firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

The San Diego Union-Tribune reserves the right to restrict exhibits which, because of noise, method of operation, materials, or for any other reason, become objectionable; and also to prohibit or remove any exhibit, which in the opinion of The San Diego Union-Tribune, may detract from the general character of the Exhibition as a whole. This reservation includes persons, things, conduct, printed matter, and anything of a character which The San Diego Union-Tribune determines is objectionable. In the event of such restriction or removal, The San Diego Union-Tribune shall not be liable for any refunds or other exhibit -related expenses.

FOOD GUIDELINES: Food samples, including bottled water, are only permitted with signed food form and advance written consent by The San Diego Union-Tribune and San Diego Fairground. Additionally, the venue retains exclusive rights to food sales.

Wrapped candies, mints, or other small treats less than 2 ounces are permitted as free giveaways.

If you have additional questions, contact:

Lyn Madaghiele

Event Producer | C: [480-495-7153](tel:480-495-7153)

Tera MacIntyre

Event Producer | C: [720-288-1890](tel:720-288-1890)

or check out our Expo website at www.successfulagingsd.com