

DEADLINES



Expo: Sunday, February 18, 2018 • 9 am - 4 pm

Sponsor/Exhibitor Level	Logo	Digital Ads	Spadea Ads	Special Section Ad
Presenting Sponsor	✓	300x600 AND 728 x90	(4) 1/2 pages	Back Cover
Platinum Sponsor	✓	300x600 AND 728 x90	(3) 1/2 pages	Inside Front
Premier Sponsor	✓	300x600	(2) 1/2 pages	Full page
Gold Sponsor	✓	728x90	(2) 1/4 pages	1/2 page
Silver Sponsor	✓	728x90	(1) 1/4 page	1/4 page
Marquee Sponsor	✓	728x90	(1) 1/8 page	1/4 page
Seminar Series Sponsor	✓	728x90	(1) 1/4 page	1/2 page
Lounge Sponsor	✓	728x90	(1) 1/4 page	1/4 page
Premium Double Exhibit	-	728x90	-	1/8 page
Premium Single Exhibit	-	728x90	-	1/8 page
Standard Double Exhibit	-	-	-	Listing
Standard Single Exhibit	-	-	-	Listing
Non-Profit Exhibit	-	-	-	Listing

Please upload your logo(s) to the following Dropbox link:

<https://www.dropbox.com/request/IOiZM22mMhuglIQsyHoM>.

Logo Specs:

- File type: Eps (preferred) and PDF, JPG (Hi resolution/min 300 dpi).
 - If you have both a horizontal and vertical versions, please submit both.
- *Please Note* Due to spacing in promotional ads, there will be instances that a tagline will not appear legible; therefore, we recommend logos without taglines if available.

Digital Ads

JPG, TIFF or rotating GIF format (under 40kb)
Include URL link

Spadea

Camera ready ads due 1 week prior to publish date.

Publish dates:

Sunday 1/28, Sunday 2/4, Thursday 2/8, Thursday 2/15*

1/2 page (10" x 10.5")
1/4 page (4.915" x 10.5")
1/8 page (4.915" x 5.25")

All ads are full color. PDF format (at least 300 dpi)

*Dates are subject to change and are based on availability. Sponsor ads will be scheduled throughout the 4 spadeas at Orlando Sentinel's discretion.

Successful Aging Expo Special Section Program Guide

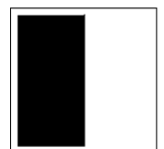
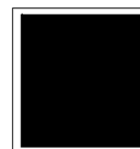
Space closes: Thursday, January 25, 2018

Publishes: Sunday, Feb. 11, and distributed at Expo

SPECIAL SECTION PRINT SPECS

All ads are full color. PDF format (at least 300 dpi)

Full Page - 63" 6col x 10.5 (10" x 10.5")	1/2 Page (H) 31.5" 6col x 5.25 (10" x 5.25")	1/2 Page (V) 31.5" 3col x 10.5 (4.915" x 10.5")
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1/4 Page
15.75"
3col x 5.25
(4.915" x 5.25")

1/8 Page - 8"
3col x 2.62
(4.915" x 2.62")

