

DEADLINES



Expo: Sunday, February 18, 2018 • 9 am - 4 pm

| Sponsor/Exhibitor Level | Info Form | Logo | Digital Ads | Spadea Ads | Special Section Ad |
|---------------------------|-----------|------|-------------|---------------|--------------------|
| Material Due Dates | TBA | TBA | TBA | TBA | 2/2/18 |
| Presenting Sponsor | ✓ | ✓ | 2 | (4) 1/2 pages | Back Cover |
| Platinum Sponsor | ✓ | ✓ | 2 | (3) 1/2 pages | Inside Front |
| Premier Sponsor | ✓ | ✓ | 1 | (2) 1/2 pages | Full page |
| Gold Sponsor | ✓ | ✓ | 1 | (2) 1/4 pages | 1/2 page |
| Silver Sponsor | ✓ | ✓ | 1 | (1) 1/4 page | 1/4 page |
| Marquee Sponsor | ✓ | ✓ | 1 | (1) 1/8 page | 1/4 page |
| Ent. Stage Sponsor | ✓ | ✓ | 1 | (2) 1/4 pages | 1/2 page |
| Seminar Series Sponsor | ✓ | ✓ | 1 | (1) 1/4 page | 1/2 page |
| Recharge Lounge Sponsor | ✓ | ✓ | 1 | (1) 1/4 page | 1/2 page |
| Lounge Sponsor | ✓ | ✓ | 1 | (1) 1/4 page | 1/4 page |
| Premium Double Exhibit | ✓ | - | 1 | - | 1/8 page |
| Premium Single Exhibit | ✓ | - | 1 | - | 1/8 page |
| Standard Double Exhibit | ✓ | - | - | - | Listing |
| Standard Single Exhibit | ✓ | - | - | - | Listing |
| Non-Profit Exhibit | ✓ | - | - | - | Listing |

Logo

All logos are full color. EPS, TIFF or JPG format (at least 300 dpi)

Digital Ads

300x250 pixels, full color
 JPG, TIFF or rotating GIF format (under 40kb)
 Include URL link

Spadea

Publishes: TBA*

Full front page (4.915" x 20.25")
 Full page (4.915" x 21")
 1/4 page (4.915" x 10.5")
 1/8 page (4.915" x 5.25")

All ads are full color. PDF format (at least 300 dpi)

*Dates are subject to change and are based on availability. Sponsor ads will be scheduled throughout the 4 spadeas at Orlando Sentinel's discretion.

Successful Aging Expo Special Section Program Guide

Space closes: January 25, 2017

Publishes: Sunday, Feb 11 and distributed at Expo

Ads:

Full page (10" x 10.5")
 1/2 page H: (10" x 5.25") or V: (4.915" x 10.5")
 1/4 page (4.915" x 5.25")
 1/8 page (4.915" x 2.62")

All ads are full color. PDF format (at least 300 dpi)