



SOCIAL MEDIA QUICK TIPS

Connect With Your Audience

Participating in the Successful Aging Expo is a great opportunity to connect with your audience! Your social media fans are already interested in the services you provide them, so why not give them the opportunity to connect with you in person at the Expo?

Want to spread the word with social media? Here are a few ideas to get you started.

We're going to be at The San Diego Union-Tribune's Successful Aging Expo this year! Come see us and take in some of the dozens of seminars on everything from health to housing solutions. #AgingExpoSD www.successfulagingsd.com

Make sure to stop by our booth at The San Diego Union-Tribune's Successful Aging Expo! You'll be able to get all the information you need on navigating the next step in your life. #AgingExpoSD www.successfulagingsd.com

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Are you going to The San Diego Union-Tribune's Successful Aging Expo? We'll be there! Check it out. #AgingExpoSD www.successfulagingsd.com



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